



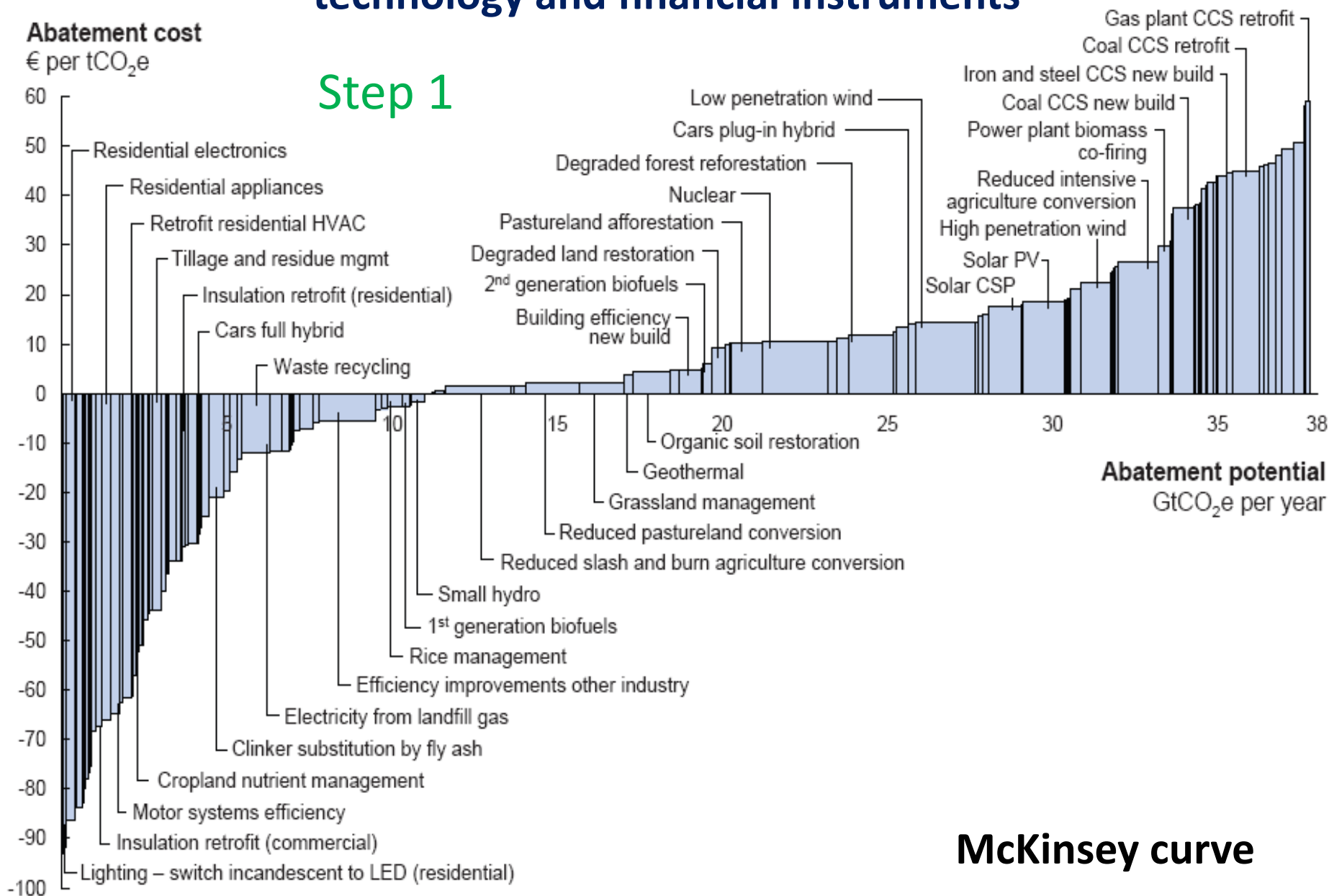
# World Day to Combat Desertification

## Session 1: Toward Zero Net Land and Soil Degradation World

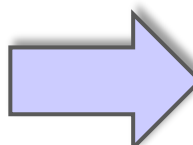
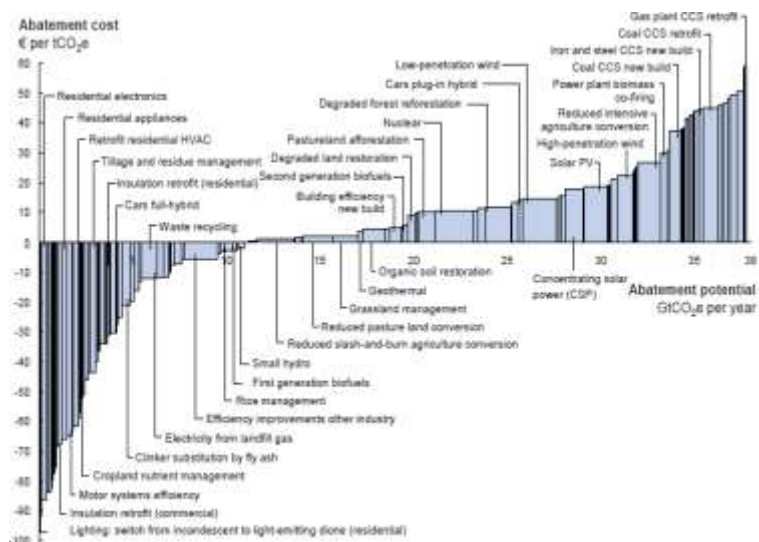
**Dr. Veerle Vandeweerd**  
**Director, Environment and Energy Group**

# 4-step process for selecting the appropriate combination of policy, technology and financial instruments

## Step 1



# 4-step process for selecting the appropriate combination of policy, technology and financial instruments



## 2. DEFINE BARRIERS

- Behavioral barriers
- Institutional barriers
- Regulatory barriers
- Technical barriers
- Financial barriers



## 3. SELECT APPROPRIATE MIX AND SEQUENCE OF SUPPORT

- information based instruments
- Regulations
- Market-Based Instruments
  - Tax-based mechanisms
  - Early market-based development mechanisms
  - Debt and equity –based mechanisms
  - Trading mechanisms

## 4. SELECT FUNDING OPTIONS

	INTERNATIONAL	NATIONAL & SUB-NATIONAL
Public Funds		
Innovative finance		
Private Funds		

