

GUIDANCE FOR MODERATORS AND SPEAKERS

ECONOMIC VALUATION OF LAND: ADVANCING LAND MANAGEMENT TOWARDS A GREEN ECONOMY

Date: Thursday, 14 June

Time: 11:15 – 12:45

Venue: Rio Conventions Pavillion, Rio de Janeiro, Brazil

Objectives

- Increase political and public awareness of the costs and benefits of decisions impacting land, and land-based ecosystems;
- Present the main results of on-going programs and case studies on economic valuation of land and how they have influenced SLM policies;
- Build on the lessons learnt from these programs/case studies to improve current models of economic analysis of land management;
- Propose ways for the existing models to be used to guide Governments in assessing large-scale land based investments;
- Make recommendations on the way forward for financing institutions, both public and private, to provide an analytical instrument relevant to LSLBI in Africa.

Chair

- Mr. Ken B. Johm, Manager, OSAN, AfDB

Moderator

- Prof. John Soussan, Stockholm Environment Institute, OSLO Scientific Coordinator

Panelists

- Prof. Elijah Phiri, Dept of Soil Science, University of Zambia
- Dr. Timo Busch, IUCN Conservation Centre
- Mr. Simone Quatrini, GM, Coordinator Policy & Investment Analysis
- (TBC) Dr. Richard Thomas, UNU – Institute for Water, Environment and Health
- (TBC) Dr. Andrew Seidl, Head, Global Economics and Environment Programme at the International Union for Conservation of Nature
- (TBC) Representative from the Global Environment Facility (GEF)
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Points to Address

All panelists have been selected based on their expertise and potential to make a *unique* and *meaningful* contribution to the discussion. Panelists are expected to discuss the benefits of responsible land use, current research in the field, and success stories from the African continent.

Information from these presentations will serve to fuel further discussion regarding the way forward in sustainable land use and the research agenda for land use including the gaps in knowledge and ways to fill these gaps.

Session Set-up and Timing

This is a 90-minute moderated session. The panelists will be seated on stage. PowerPoint facilities are available; however, panelists are encouraged to speak from their own notes and experience instead if possible.

The moderator will open the session by introducing himself and the panelists. He will also provide a brief overview (5-10 minutes) of the session objectives and context (see attached concept note).

Panelist presentations should be **limited to 4-5 minutes** each. In order to keep timing, the moderator should be firm about signaling to participants when their time is up so they can make their final point. It is important to leave time for audience interventions.

NB. A pavilion hostess will alert the moderator when there is 10 minutes left in the session.

Q & A discussion will take place for the remainder of the session (approximately 45-60 minutes) after the panel presents. For this exercise, it is expected that the moderator and the audience will supply questions based on the content of the panelists' presentations. We ask the moderator to facilitate this process, including prompting the discussion as needed and reminding the audience of the issues at hand should discussions veer off topic. Key questions will include:

- Does assigning ecosystems an economic value really work?
- Why should we care about the value of land?
- What is driving investments in land?
- What are the most important outputs for achieved studies on economic valuation of land and how have these outputs been used by stakeholders to improve SLM policies and operations?
- How can we improve existing land evaluation methodologies to better guide Governments in assessing large-scale land-based investments (LSLBI)?

Closure

The moderator will close the discussion by capturing the session in a few words, noting any themes or recommendations that emerge.