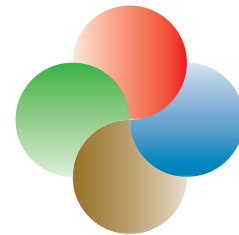




**RIO+20**  
United Nations Conference  
on Sustainable Development

## THE RIO CONVENTIONS PAVILION AT RIO+20

Linking biodiversity, climate change,  
and sustainable land management



Rio Conventions  
**PAVILION**

A collaborative outreach activity of the secretariats of the Rio Conventions - the Convention on Biological Diversity (CBD), United Nations Convention to Combat Desertification (UNCCD) and United Nations Framework Convention on Climate Change (UNFCCC) – and the Global Environmental Facility (GEF) together with other partners



Convention on  
Biological Diversity



“Rio+20 will be one of the most important global meetings on sustainable development in our time. At Rio, our vision must be clear: a sustainable green economy that protects the health of the environment while supporting achievement of the Millennium Development Goals through growth in income, decent work and poverty eradication.”

United Nations Secretary-General  
**Ban Ki-moon**

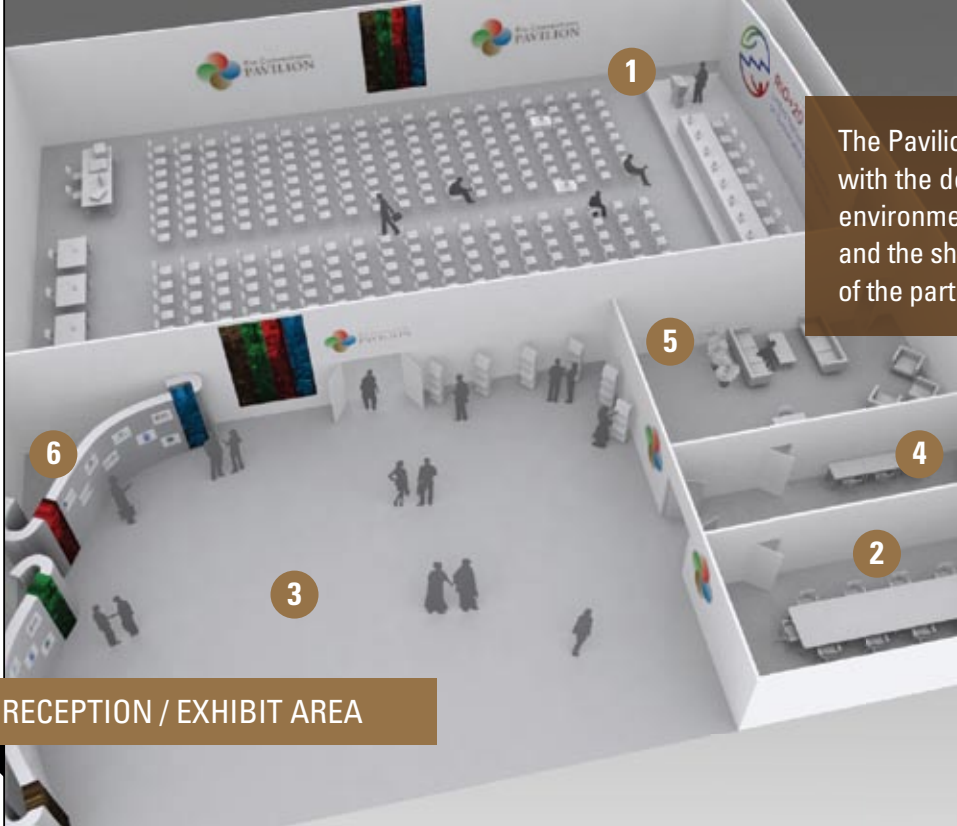


## THE RIO CONVENTIONS PAVILION – AN OVERVIEW

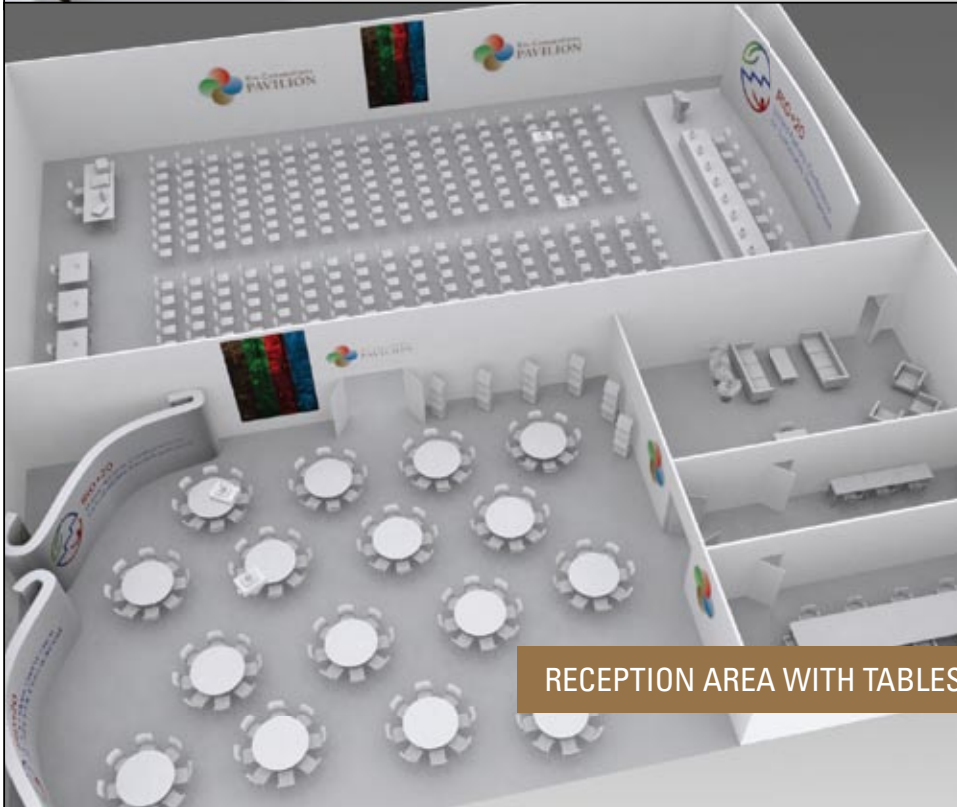
The Rio Conventions Pavilion ([www.riopavilion.org](http://www.riopavilion.org)) is a collaborative outreach activity of the Rio Convention secretariats (UNFCCC, UNCCD and CBD), the Global Environment Facility (GEF) and currently over thirty other global and local partners. The objective of the Pavilion is to promote and strengthen synergies between the Rio Conventions at implementation level, by providing a coordinated platform for awareness-raising and information sharing about linkages in science, policy and practice between biodiversity, climate change and combating desertification/land degradation.

Launched with great success in 2010 at CBD COP11 in Nagoya, Japan, the Pavilion has since convened at the margins of the UNFCCC COP16 and COP17, and at the UNCCD COP10. Thousands of participants attended more than 70 sessions examining cross-cutting issues relevant to the three Rio Conventions and their common objective to support sustainable development and the achievement of the Millennium Development Goals

A special edition of the Rio Conventions Pavilion at Rio+20 will be a unique opportunity for showcasing innovation and to foster a sense of a ‘One UN’ approach to sustainable development and the Rio Conventions. The Pavilion will serve as a platform for all parties and partners of the Rio Conventions and the GEF at this historic meeting.



RECEPTION / EXHIBIT AREA



RECEPTION AREA WITH TABLES

The Pavilion will be spacious and open with the design intent of creating an environment for discussion, dialogue, and the sharing of ideas and experiences of the partners and visitors.

A rich programme of events will be hosted at the Pavilion, including a high-level launch, a series of thematic side events, networking sessions, and several events targeted at the media. Key features include:

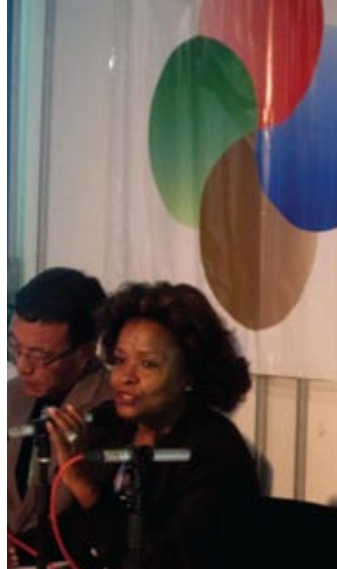
- 1. Main Event Hall:** A large hall with seating capacity for up to 300 persons, which will be the main location for events.
- 2. Dialogue Room:** A room where Pavilion partners and sponsors can organize meetings.
- 3. Exhibition and Reception Area:** An open space where receptions can take place. Photographs and exhibitions from the partners, including AV presentations will decorate this elegantly designed area. A small podium will be available for receptions. This area will be flexible and can serve as a vibrant hub of discussion in an 'issues marketplace' format with roundtables for meetings and tables and/or display units for showcasing literature from partners and sponsors.
- 4. Office Space:** A space for Pavilion Secretariat staff to use for administration and a rotating space for partners during their time at the Pavilion.
- 5. Speakers Room:** A space for informal meetings and pre-event meetings of event speakers. Staff and guests of Pavilion partners can also utilize this space.
- 6. Storage:** Event organizers and exhibitors can store their daily theme displays and limited quantities of distribution materials

## THE RIO CONVENTIONS PAVILION – AN OVERVIEW

The partners to the Rio Conventions Pavilion will benefit from tremendous visibility and collaborative activities at this historic meeting. The Pavilion will include dedicated spaces at the Rio+20 Conference site from 13-22 June 2012, providing partners with the opportunity to reach both conference delegates and the general public. Logos of all partners will be featured on all Pavilion communication products, on the website, and on the Pavilion itself. Electronic communication and outreach tools, including the Pavilion website and associated social media tools, will facilitate communication across the globe.

## A VISUAL ODYSSEY:

The visual design of the pavilion graphics will give the Rio Conventions Pavilion logo prominence, while also allowing for a visible display of partner logos against a clean, white backdrop. This will allow different thematic materials to be shown in the pavilion with seamless interaction with the surrounding graphics.



## ACTIVITIES AT THE PAVILION



## THE RIO CONVENTIONS PAVILION AT RIO+20

Rio+20 is a crucial opportunity to demonstrate the need for greater integration of the work of the Rio Conventions, and to discuss issues related to biodiversity, desertification and climate change that we face as a global community. The Pavilion will be a multifunctional space where side events clustered into thematic days will be held alongside capacity-development workshops and brain storming sessions, where interviews and debates will be streamed live to audiences around the world, while partners can also meet in small groups to formulate strategies in the new institutional environment for sustainable development.



Exhibit backdrops will be sourced from green suppliers. An environmental management plan will account for energy and materials use. Paper documents will be limited, in keeping with an aim towards a paperless Pavilion.



## SUSTAINABLE DEVELOPMENT IN ACTION – A GREEN DESIGN APPROACH

Sustainable development will be a **design directive** for the Pavilion itself in addition to being a key discussion theme. An environmental analysis will be performed on the fabrication and operation of the Pavilion and will include calculation of energy used and greenhouse gas emissions created as a result of this project. An analysis of materials used will also be carried out. In all cases the energy and materials used will be done in a way that minimizes impacts on the environment - in keeping with the overall theme of the Rio+20 conference.

Unique design elements will be featured in the Pavilion to create a sense of curiosity and creativity on the part of the visitors. The goal is to augment the discussions in the Pavilion by creating an inviting, open, and stimulating visual environment.



Design by: **DE** [www.design-environment.com](http://www.design-environment.com)

The organizations listed below are partners from previous Rio Conventions Pavilion events:



## AN OPPORTUNITY FOR PARTNERSHIP AND COLLABORATION – THE RIO CONVENTIONS PAVILION AT RIO+20

We welcome your participation and partnership in the Rio Conventions Pavilion at Rio+20 and look forward to working with you to be a part of history in Rio de Janeiro in June 2012. This will be a unique opportunity for partners to not only show what they have done in the past, but also demonstrate how they will contribute to the future of sustainable development.

## FOR MORE INFORMATION PLEASE CONTACT:

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